# STOP at 4":

## The Campaign to Stop Window Falls

### WINDOW SAFETY KEY MESSAGES

Windows attract curious children. Children under 7 are most at risk of falling from windows and least likely to remember safety warnings. Most window falls happen from windows with screens properly installed – Education begins with layers of protection.

### 1. What families can do today:

- Keep areas in front of windows clear of ANYTHING a child can climb on.
  - Children have climbed on furniture, toys and even laundry and fallen out of a window.



- Enforce a KID FREE ZONE in front of all windows.
  - Do not allow children to play near windows. Enforce this rule in your home and explain it to other caregivers.
- Teach children that screens keep bugs out not kids in.
- Keep windows closed and locked when not in use.
- Ask about window safety when your child visits other homes.

#### 2. NEXT steps families can take:

- On windows that pose a fall risk, limit window openings: STOP at 4" or less by installing child safety window stops that can be easily removed by an adult in an emergency. If you must open window more than 4" install a window guard that can be easily removed by an adult in an emergency.
  - o Crime prevention devices on windows do not protect children from falls.
- Do not let children watch you operate any child safety product!
  - Remember children imitate adults.

#### 3. Learn more:

- Visit the STOP at 4": The Campaign to Stop Window Falls website: www.StopAt4.com
- Need help? Contact us: www.StopAt4.com