

# STOP at 4": The Campaign to Stop Window Falls

## WINDOW SAFETY KEY MESSAGES

Windows attract curious children. Children under 7 are most at risk of falling from windows and least likely to remember safety warnings. Most window falls happen from windows with screens properly installed – Education begins with layers of protection.

### 1. What families can do today:

- **Keep areas in front of windows clear of *ANYTHING* a child can climb on.**
  - Children have climbed on furniture, toys and even laundry - and fallen out of a window.
- **Enforce a KID FREE ZONE in front of all windows.**
  - Do not allow children to play near windows. Enforce this rule in your home and explain it to other caregivers.
- **Teach children that screens keep bugs out not kids in.**
- **Keep windows closed and locked when not in use.**
- **Ask about window safety when your child visits other homes.**



### 2. NEXT steps families can take:

- **On windows that pose a fall risk, limit window openings: **STOP at 4"** or less by installing *child safety* window stops that can be easily removed by an adult in an emergency. If you must open window more than 4" install a window guard that can be easily removed by an adult in an emergency.**
  - Crime prevention devices on windows do not protect children from falls.
- **Do not let children watch you operate any child safety product!**
  - Remember children imitate adults.

### 3. Learn more:

- Visit the **STOP at 4"**: The Campaign to Stop Window Falls website: [www.stopat4.com](http://www.stopat4.com)
  - Need help? Contact us: [www.stopat4.com](http://www.stopat4.com)